

# alpha-desk

## Complete User Guide · The Alpha Loop

Five agents argue, one decision.

## 1 - What is The Alpha Loop?

alphadesk is an AI-powered trading analysis system built on a 5-layer pipeline inspired by academic research from UCLA and MIT. It automates the entire investment decision-making process — from raw data to a final trade proposal — in under 15 seconds.

The term alpha in finance means returns above the market benchmark. The Alpha Loop is the cycle that hunts for, validates, and risk-checks those opportunities before presenting a conviction verdict.

Layer	Name	What It Does
1	Alpha Generators	4 agents scan for signals: Technical, Fundamental, News & Sentiment, SEC Filings
2	Backtest Engine	Validates the signal through 6-12 months of historical data
3	Execution Desk	Entry price, ATR-based stop-loss, profit target, risk/reward ratio
4	Risk Oversight	8 hard safety gates — any failure rejects the trade
5	Performance & Attribution	Final conviction thesis, bull/bear debate, P&L projection, PDF export

## 2 - The Simulated Portfolio

A paper-trading account that starts with \$100,000 cash and tracks all approved positions as if they were real. No real money. No broker connection. Every approved trade fills automatically.

### Why it matters:

- The Risk Officer reads your portfolio in real time — subsequent analyses see existing positions.
- If you are already 40% in Technology, a new NVDA trade will be sized down automatically.
- VaR, drawdown, and sector exposure all update after each fill.
- Each cycle gets a personalized risk assessment, not a generic one.

Metric	Meaning
NAV	Net Asset Value = cash + all positions at today's price
Cash	Uninvested dollars remaining
Exposure	% of portfolio deployed into positions
VaR (95%)	Maximum expected 1-day loss at 95% confidence
Drawdown	Current loss from the portfolio's all-time peak (%)

Click RESET in the Simulated Portfolio panel to clear all positions and return to \$100,000 cash.

## 3 - Step-by-Step Workflow

### Step 1 — Pick a Ticker

Type any ticker symbol into the input field, or click a quick-select button. Free tickers (SPY, BTC-USD) require no license. All others require Tier 1 or Tier 2 activation.

### Step 2 — Check the Macro Filter

The banner at the top shows current market conditions. VIX below 20 is CALM (green). VIX 20-30 is ELEVATED (yellow). VIX above 30 is STRESSED (red) and may block high-risk trades.

### Step 3 — Select Your Mode

Operational (Tier 1, \$19/mo) runs fast deterministic analysis. Strategic (Tier 2, \$49/mo) adds a live AI debate and 3-personality risk review. Already subscribed? Paste your license key in the modal and click ACTIVATE.

### Step 4 — Watch the Pipeline

Each of the 5 layers lights up in sequence. If the cycle stops early, Risk Oversight rejected the trade — expand that layer card to see which gate failed.

### Step 5 — Read the Verdict

The decision banner shows the conviction level (NO EDGE → STRONG CONVICTION), the side (BULL / BEAR / NEUTRAL), entry price, stop-loss, profit target, and risk/reward ratio.

### Step 6 — Check Data Sources

Below the verdict, each data source shows its provider (TWELVEDATA / YFINANCE), freshness (e.g. 'asof 12s ago'), and status (green OK or red ERR).

### Step 7 — Export the PDF

Click PDF REPORT to download a full 3-page report with executive summary, full layer reasoning, and historical backtest statistics.

## 4 - Understanding Each Layer

### Layer 1 — Alpha Generators

Four agents independently score the ticker from 0.0 (strong bear) to 1.0 (strong bull). A combined score above 0.63 is required to proceed.

Agent	Signals Used	Edge
Technical	RSI, MACD, Bollinger, EMA, ADX, Stochastic, VWAP, Donchian	Trend + momentum
Fundamental	P/E, P/S, EPS growth, margins, debt/equity	Valuation quality
News/Sentiment	Headlines, Reddit posts, sentiment polarity	Market narrative
SEC Filings	Insider buys/sells, 8-K filings, earnings guidance	Institutional moves

### Layer 2 — Backtest Engine

The signal from Layer 1 is replayed through 6-12 months of historical daily data. Key outputs: win rate (must exceed 52%), Sharpe ratio, and maximum drawdown. A win rate below 52% downgrades conviction; below 50% flags the trade as NO EDGE.

### Layer 3 — Execution Desk (ATR Stop Protocol)

Entry mechanics are calculated using the 14-day Average True Range (ATR), which scales stops to the stock's actual volatility:

$$\text{Entry} = \text{current price}$$

$$\text{Stop Loss} = \text{Entry} - (2 \times \text{ATR})$$

$$\text{Profit Target} = \text{Entry} + (4 \times \text{ATR})$$

$$\text{Risk/Reward} = 4 \div 2 = 2.0 \text{ (minimum required: 1.5)}$$

### Layer 4 — Risk Oversight

Eight hard gates are checked. Any single failure rejects the trade — no exceptions.

Gate	Rule	Result if Failed
Earnings Calendar	Block trades within 24h of earnings	BLOCKED
VIX Spike	Block if VIX > 30	BLOCKED
Portfolio Capacity	Max VaR per cycle within policy	BLOCKED
Sector Concentration	Max 35% per sector	SIZE DOWN
Position Size	Max 25% per single position	CAPPED
Liquidity	Avg daily volume > 100M shares	SIZE DOWN
Drawdown Limit	Portfolio drawdown < 10%	BLOCKED
Liquidity Score	Can exit all positions in 1 day	WARN

### Layer 5 — Performance & Attribution

The final layer writes the complete verdict: bull thesis, bear thesis, conviction level tied to historical win rate, expected P&L; if the target is hit versus if the stop is hit, and which data sources drove the decision.

## 5 - Modes: Operational vs Strategic

Feature	Operational (Tier 1)	Strategic (Tier 2)
Technical indicators	✓	✓
Backtesting	✓	✓
Entry / Stop / Target	✓	✓
8 risk gates	✓	✓
PDF export	✓	✓
AI bull/bear debate	—	✓
3-personality risk review	—	✓
Evidence-cited arguments	—	✓
Historical win rate display	—	✓
Speed	~5 sec	~10-15 sec
Monthly price	\$19/mo	\$49/mo

Use Operational for fast daily screening. Use Strategic before placing a trade you want high confidence in.

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## 6 - Common Questions

**Q: The spinner keeps going and never finishes.**

A: Refresh the page and try again. If it persists, check the server logs for errors. A common cause is a data source timeout.

**Q: 'Earnings <24h — position blocked' — can I override it?**

A: No. Post-earnings moves are 2-3x normal volatility and unpredictable in direction. This is a hard circuit breaker. Wait for earnings to pass, then re-run.

**Q: My trade was 'sized down to 50%' — what does that mean?**

A: Risk Oversight approved the trade but found a constraint (sector overweight, elevated VIX, recent drawdown). The system cut position size in half to stay within policy.

**Q: Can I connect this to my real broker?**

A: Not yet. alphadesk is a research tool. Copy Entry, Stop, and Target values into your broker's order screen manually.

**Q: What does 'No fundamentals data found for SPY' mean?**

A: ETFs don't have earnings or P/E ratios. The fundamental agent is skipped automatically. All other layers run normally.

**Q: What is a good Risk/Reward ratio?**

A: The system requires a minimum of 1.5:1. A ratio of 2:1 or higher is ideal — it means you only need to be right 40% of the time to break even.

**Q: How do I reset the simulated portfolio?**

A: Click the RESET button in the Simulated Portfolio panel. This returns cash to \$100,000 and clears all positions instantly.